



## Frequently asked questions

### Basic Concepts

#### What is the blockchain?

A blockchain is a type of a distributed ledger technology. This Ledger is a continuously growing list of records, called blocks, which are linked and secured using cryptography.

#### What are cryptocurrencies and altcoins?

A cryptocurrency is a digital or virtual currency designed to work as a medium of exchange. It uses cryptography to secure and verify transactions as well as to control the creation of new units of a particular cryptocurrency, while any cryptocurrency other than Bitcoin-the first and leading cryptocurrency- is called altcoin.

#### what's the difference between a coin and a token?

Coin is a cryptocurrency which operates independently of any other platform i.e. having its dedicated blockchain e.g. Bitcoin, Dash or ORYXCASH, while token is a cryptocurrency that requires another platform such as Ethereum or Neo, to exist and operate e.g. Golem is an ERC20 token on the Ethereum Blockchain.

#### What is the the private key, public key and address?

**Private key** is a 64-character long code that is meant to be kept private and used only for accessing wallet. In simpler words, it is a long password that is not changeable and should always be kept safe else you may lose all of your coins stored in the wallet.

**Public key** is the unique identifier for your cryptocurrency wallet that is known to the public, while address is another identifier, but it's derived from the public key. This is the identifier people will enter to actually send Coins to you.

**An address** is a single-use identifier that will be automatically generated for each transaction.

#### What is the difference between Proof of Stake and Proof of Work?

These are methods used to validate transactions in the blockchain and avoid double spending and fraud.

##### PoW

The Proof of Work consensus is done by mining, where the miners have to solve complex mathematical problems over and over again. The more computer power (measured in Hashrate), the more chances you have of solving this mathematical problem and earning a reward from the blockchain. It's a way of proving the blockchain that you are investing energy (electricity, work) in it.

##### PoS

The Proof of Stake consensus is done by minting. In this case, very simple computers can mint (validate transactions) since this is not a very resource demanding task. Instead of using electricity to solve mathematical problems to prove you are invested in the blockchain, you prove it by owning its coins.



Everybody can use the Proof of stake system as it only involves bandwidth and online connectivity. You don't need to spend huge amounts of money in computers and waste electricity, all you need is a very cheap server and own some coins.

### What is staking?

Proof of stake is a consensus the validate a blockchain. Therefore, you need to own some coins and have your wallet online the whole day.

### What is a Masternode?

A Masternode is some kind of server within a blockchain, which is payed be the network for providing services, such as instant sent.

### What is a smart contract?

A smart contract is an agreement between different parties, which is managed by the blockchain.

### What is ICO?

ICO stands for Initial Coin offering and is an unregulated means by which funds are raised for a new cryptocurrency venture. Typically, during an ICO, coins are presented/sold to initial investors at discounted rates. A digital asset or token is issued for a specific purpose with platform utility in mind. After the ICO process is done, the tokens may be used in a platform or traded on crypto-exchanges, with market supply and demand deciding on its fair value.

## Oryx Specific and Business Concept

### What is this Oryx?

Oryx is a state of the art Venture Capital platform that disrupts traditional norms of fund raising for startups by leveraging cryptocurrency and blockchain technology. The Oryx Platform solves some of the inherent drawbacks in the traditional VC model that prevents participation of individual and small level investors who are not active early stage investors; or lack awareness about the latest developments in the VC ecosystem.

**Err, I didn't know that the VC model had any issues, they are always in the news these days. What could possibly be wrong with the current VC model?**

Investors within the current VC model face issues such as:

- Liquidity and ability to enter/exit is very prohibitive
- No Direct access to "hot deals" or promising start ups
- The technical talking is hard to be followed by an individual investor? /Unlike expectation, no community build or access to market to grow the startups
- Direct participation from Startups growth like shareholders



### **So how does Oryx solve these problems?**

ORYXCASH—the main investment based— coin allows small ticket investors to have the opportunity of a VC, and hence have a spread de-risk of startup investment to many. ORYXCOIN—the utility/revenue coin— resolves issues by simulating a “secondary trading market” for traditional VC/Private Equity (PE) Fund model, thereby, solving the core issue of Exit in a start-up. Core Concept of Oryx Platform makes it easy for individual investors to have entry and exit liquid.

### **Can You Explain more on Startup investments?**

Sure, our team of seasoned VC fund managers and technocrats are able to identify promising startup opportunities early, and also invest and manage the portfolio of such startups. We simplify the process of decrypting the business and financial results of such companies and shall provide a frequent update to our investors on the progress of the companies in the portfolio. Thereby, making it easy for the investor to take the decision on how to manage his or her asset position.

### **Why invest only in Start-ups, why not mature companies?**

Our team’s DNA is early stage and have considerable experience in high risk high reward investments. We also feel that to be able to give the investor a super high return, early stage is probably the best avenue to deploy capital, so long as you are judicious in balancing your portfolio. There have been many instances of over 100x returns on initial capital deployed in early stage start-ups.

There have also been numerous cases where start-up companies have gone bust leading to erosion of the Investors’ investment. However, we strongly believe that if you follow a sane investment approach balancing a portfolio with very early stage, early stage and growth stage bets, we can mitigate the risk and also optimize on a high return of investment.

### **Does ORYXCASH have some Revenue model built in?**

- Investors will buy ORYXCASH, which will be invested into Start-ups, Pre-Seed, Seed or Series A (and Series B?) companies.
- A portfolio will be created and presented through the portfolio performance report every quarter.
- When the report shows appreciation through the growth in the underlying companies, it will be monetized by distribution of ORYXCOIN, which would basically capture the income generated from the portfolio.
- The concept is very simple, when the start-ups make money as in 5X or 10X return as presented in the quarterly reports, ORYXCOIN will be distributed for those profits and will be paid in the form of dividends in their OryxPay Wallets. The investors will have liquidity to sell the coin peer to peer or in the exchanges.

### **So explain me more on this revenue coin called ORYXCOIN?**

ORYXCOIN is a non-monetary cryptographic medium of value exchange that is designed for market participants/users. It can be termed as a non-monetary store of value that is processed via Proof of Stake Blockchain consensus algorithms. ORYXCOIN works as a trustless payment service that eliminates the role of middleman by processing autonomously. ORYXCOIN provides for 24/365 multilateral real-time gross



settlement of the payment claims between node and masternode participants in its distributed Blockchain ecosystem.

### **So you are offering two coins!**

Yes, we are offering two coins, ORYXCASH which is the asset back coin linked to the equities in startups and ORYXCOIN— the revenue coin distributed as and when there is appreciations in the value of the invested startups.

### **What is ORYXCASH coin used for?**

ORYXCASH coin is a state of the art cryptocurrency that can be used for investment into startups through equities.

### **What is ORYXCOIN Used for?**

ORYXCOIN a peer-to-peer method of payment that will be used for daily transactional activities happening within the ORYXCASH coin financial ecosystem, for staking and masternode purposes, merchant services, and can also be used as a peer to peer exchange and store of value between users securely, and efficiently at reduced costs.

## **Oryx Economy**

### **What is the Crypto Economics and how is it build into Oryx?**

Simple explanation of Crypto economics is a governance body which is either a single party or a public run ledger; how a coin comes into existence and for what purpose it was released and then the use case of the coin. Once this is clearly defined how the coin gets circulated within a community that holds this coins. Oryx Economy clearly defines the cyclic nature of the coin by creating the fundamental matrix of Invest; Earn and Spend.

### **Can you clearly define how this fundamental matrix is connected?**

By investing into ORYXCASH you are starting the first process in the Oryx Economy. The fund that is raised is invested into Startups which over a period of time will increase in valuation then the second process starts Earn - whereby ORYXCOIN is distributed ORYXCASH Investors when such appreciation is recorded. This Earned Coins then can be used in our in-house utility platforms – nicket; bartero; nihilo; netaites and many third party platforms under discussion which defines the third process of Spend. When u spend somebody earns and earning can be further enhanced by purchasing more ORYXCOINs from exchanges to mine by staking and masternodes. Excess coins can be again used in future ICO events of ORYXCASH. This entire cyclic nature of the Oryx Economy make Oryx Business Unique.

## **Utility Platforms**

### **What is a Utility Platform?**

Every ORYXCOINs earned either from the profits of ORYXCASH investments; through masternodes and staking process; or by simply promoting all our platforms – requires a place to spend the coin. This place are either e-commerce sites or B2B companies that allow settlement of good and services using ORYXCOIN. This platforms are called utility platforms.

**So does ORYX have its own utility platforms or any 3<sup>rd</sup> party alliances?**

Yes, ORYX ecosystem is build on a functional blockchain with several utility platforms already build, tested and some are live. This platforms are nicket.co (your personalized raffle platform); bartero.co.in (your social media activity monetizing platform); Nihilo e-commerce platfor; Netaites - online gaming portal using ORYXCOIN; Moventz – a regional movie funding platform. We also have several discussion with 3<sup>rd</sup> party providers in India, Singapore, HongKong and Bangkok for alliances to incorporate ORYXCOIN settlements in their platform.

## Retailer Economy

**So If I am retailer or ecommerce platform, can I become a partner that will ORYXCOIN for Settlement in my platform?**

Yes, we welcome such opportunities and we clearly have retailer economics that will show how you as a retailer can benefit from this.

**Can you explain further on retailer economics?**

Retailer in Oryx will be creating secondary exchange market and value chain with basic fundamentals of accumulation, earning, creation and Payment to final suppliers. When you sign up as retailer then either you will start accumulating coins by bartering your goods and services against the ORYXCOINs. As a retailer you may or may not enjoy a supplier credit but if you do during the accumulation process you will be earning more coins by staking or by placing the coins in masternodes. Since as retailer allowing crypto for settlement you may demand a premium to cover your cost partially for conversion to fiat to pay for your suppliers. You will also create a secondary market for ORYXCOINs by selling the coins to your consumers at discounted rate from the exchange value which creates liquidity for you to pay your suppliers completing the cycle of retailers economy.

## Banking & MasterCard Services

**I have heard ORYX has some kind of banking partnership. Could you explain what is this partnership and with whom?**

Yes, prior to Oryx being conceptualized we have initiated a strategic partnership with EST Capital based in Zug, Switzerland a VQF/Finma regulated entity who have applied for banking licenses in Uruguay, Puerto Rico and Peru. This licenses will offer conventional banking and custodial services for crypto currencies along with MasterCard Services.

**Mastercard! WOW! We heard in recent years many coins offering this services and how would you be able to achieve this?**

Currently mastercard does not provide real time settlement of crypto currencies. All payments are through fiat itself. In partnership with EST INTERNATIONAL BANK we will provide credit card facilities through mastercard against your crypto holdings under the bank custody. All banks offer credit card services as a business vertical against interest income and as such EST will have multiple wallet system like a bank account where clients crypto currencies will be held under custody. Against this holdings EST



will give 50% in fiat currency credit limit while balance is held against hedging risk. Investors will have 30 days to pay back the credit in fiat if not investor will request bank to liquidate against settlement of their liability. If investors would like carry forward settlement to following month then 3% interest will be levied on the account.

## Technical Information

### Does Oryx have its own blockchain?

Oryx ecosystem is powered by NIHILO Blockchain, a sophisticated blockchain engine that can adopt any use case on top of it. The Oryx ecosystem will use both private and publicly accessible NIHILO blockchain system for instantaneous processing of peer to peer transfer of wealth or simply cashless payment transactions.. Other than that, it will serve as an immutable transparent ledger that is distributed and decentralized, as a result, enabling users to look into transactions happening within the ecosystem directly from the NIHILO explorer.

### How are your coins issued?

30 million ORYXCASH coin have been mined out of the total 250 million ORYXCASH that will be mined over 20 years. The pre-mined token distribution is as follows:

- Management and Board of Advisors holdings: 9 Million
- Marketing and Endorsements: 6 Million
- Token sale: 15 Million

All future coins will only be mined when a collection of startups has been identified during the preset investment days. It will be generated via a unique address for you in your favorite crypto flavor, you will be using this address to deposit your investment. Any transaction using the given address will count as your contribution to the project.

### What is your mining process? How it differs from Bitcoin Mining?

ORYXCASH will issue a sum of 250 million Coins i.e. the total supply which will be mined over the period of 20 years. The Oryx founding and operating team would be responsible for mining operations and will carry out the mining process only when good startups are gathered, and further amount needs to be raised for these startups. The decision of mining won't be unilateral, but, would be based on the democratic voting system. ORYXCASH will only be mined as and when a collection of startups has been identified during our set investment cycle. In case we don't have capacity startups or businesses of worthy investments, ORYXCASH will be held and no mining operation i.e. new tokens would be issued.

This system would allow the investment committee to initiate the mining process when required. The funds raised through these newly mined ORYXCASH tokens would only be used to take equity positions in the newly identified target investments.



However, ORYXCOIN is a mineable coin with full PoS algorithm and maximum supply of 21,000,000. ORYXCOIN are mined through masternode and staking process.

### **What is Investment Committee?**

The Investment Committee manages the investment and mining decisions for the Oryxian community and ecosystem. The committee would help educate its membership and provide an outlet for them to develop financial and managerial leadership within the group. This process will include a mentorship program at the beginning of each year designed to teach newer members about the basics of our program.

**The investment committee will be managed by all concerned investors from these areas:**

- a) Oryx founding team
- b) Executive team
- c) Board of advisors

### **How will the price of ORYXCASH & ORYXCOIN get determined on the exchange?**

Efforts would be made to get ORYXCOIN as a medium for facilitating exchange for availing goods and services, thereby driving its usage and demand. These measure will result in the market forces of demand and supply setting the price on the Coin while ORYXCASH value grows or decreases based on the performance of the underlying assets – i.e. valuation of the start-ups to which the funds were allocated and its usage as a medium facilitating exchange.

### **Ok, how does it attract the founder of a “hot” start-up?**

If you are founder or a start-up, we are a destination of choice for you as a friendly VC who is able to provide better exit and liquidation options and also a market place where your ideas get instant rating through a network of investors. Unlike most VCs we are also a green source of funding not just for your seed or A round, but also future rounds to come. We work as partners with the founders and structure the investments into the company which can be in the form of equity or quasi-equity investment. Thereby creating a win-win situation for both us and your start-up.

### **Ok, so what is your fee structure? Is it transparent?**

Our business model is very transparent and exactly the same way as how a mature stage VC firm would behave from a compensation perspective. Fees will be deducted from the ICO and Pre ICO funds as following:

- Marketing Fees 5% of the total ICO.
- Legal and Mobilisation fees 1%
- Technology Development cost 1.5%
- ICO Funds is allocated to Oryx Charity: 0.5%
- Annual Fund Management Fees 3% (charged upfront)
- Oryx Prive Investment UK will have a 20% share (as management bonus) in the carry upon successful exits from any investment made by the firm.



- 2% of the gains from such successful exits would be allocated to Oryx Charity for CSR activities.

## Mining - Staking and Masternodes

### **What's the minimum amount of ORYXCOIN needed in order to stake?**

There is no minimum but you will be waiting a long time for rewards because it is based on your weight on the network. In <https://ORYXCOIN.com>, we will give stake rewards by weight to all users every few minutes.

### **How much does a Masternode cost?**

10,000 ORYXCOIN.

### **How profitable is staking? and running a Masternode?**

Stakenet Masternodes will receive 60% of the block rewards for providing high bandwidth, 24/7 connections, which provides basic requirements for further ORYXCOIN features. Staking rewards, whether that be from regular PoS, will also receive 40% of the block rewards, for leaving their nodes online and securing the network.

### **Can I run a Masternode and also stake ORYXCOIN? How does it work?**

Yes, in order to set up Masternode and Staking, you can check tutorial available on our blog.

### **What is going to happen in case you are not able to collect the estimated funds?**

We will continue developing the Oryx platform with any collected ICO proceeds, following our tentative roadmap of operational development. We already have a sufficient number of preliminary agreements with supporters involved, which allows us to count on the worthy results of this crowd Sale.

### **I am a US or Chinese citizen. Can I participate in the ICO?**

Unfortunately, US and Chinese citizens and residents are not allowed to participate in the ICO due to the Security Law restrictions in these countries. We wholeheartedly respect all country laws in all locations we operate, and urge you to obtain more information regarding specific financial laws in your jurisdiction.

You can participate in the ICO if you are neither a U.S. and citizen nor permanent resident of the United States or China, nor have a primary residence or domicile in the United States, including Puerto Rico, the U.S. Virgin Islands, and any other territories of the United States. The same rules apply to all Chinese residents as well.



## ICO Specific

### **Why are you starting with a Private-Round?**

The purpose of our Private-ICO round is to ascertain community interest regarding our platform and obtain pre-seed funds for our aggressive marketing strategy plan. It will also help to fine-tune the product, project or proposition from the evolved investors to ensure its de-risked for the small investors. Private round will allow us to avoid traditional venture capital funding, and still obtain some leverage before launching our full-blown ICO.

### **Ok, so what's different with your ICO?**

What ORYXCASH does is, it turns the whole ICO paradigm on its head and provide a platform that bases the value of the Coins against the balance sheets or valuations of start-up companies that is used as the underlying asset.

Every 3 months, enterprise valuations and progress of these start-up companies are provided to the Investors in an easy to understand manner. This information combined with a platform that facilitates easy trade of Coins between investors allow the creation of the "Enhanced Secondary Market" where Investors can trade their positions easily among each other.

### **Can I contribute with fiat currency (e.g. USD, EUR, GBP, CHF, RMB)?**

Unfortunately, we can only accept contributions in Bitcoin, Ethereum, ORYXCOIN.

### **What are the ICO timelines?**

ICO Whitelist registration will be open with private rounds on ORYXCOIN in February 2018. ORYXCASH Private Sales starts in June 2018 and ORYXCASH ICO sale will then start in August 2018.

### **Are there any bonuses available during the ICO?**

During the ICO there will be an active bonus structure which will be derived from a combination of two parameters: size of participation (same throughout the entire ICO) and time frame of the participation (this will actively change on day to day bases), so the earlier and stronger your support is - the more generous the bonus looks.

### **What wallets can I use to receive tokens?**

Based on a dedicated blockchain i.e. NIHILO, ORYXCASH and ORYXCOIN can only be held at dedicated ORYXCASH and ORYXCOIN downloadable wallets for windows, Linux and mac. It is also available on our dedicated web dashboard wallet OryxPay and soon will come in IOS and Android mobile wallets.. However, the good news is, when a startup appreciates in its value over the time, the ORYXCASH wallet holder will receive ORYXCOIN based on their holdings.

### **Will there be a lock-up for the tokens issued during token sale?**

Yes, ORYXCASH are non-transferable until the ICO is completed.

### **Will ORYXCASH and ORYXCOIN be listed on exchanges and when?**

ORYXCOIN will be listed on crypto trading exchanges by July 2018.



ORYXCASH token will be listed on leading crypto trading exchanges after the ICO ends.

**Is there a minimum investment amount of ORYXCASH TOKENS I can purchase?**

The minimum amount that can be invested is as low as \$15 Equivalent in any of the 3 Crypto-Currencies accepted.

**How can I get ORYXCASH?**

Other cryptocurrencies can be exchanged for ORYXCASH ICO during the contribution period.

1 - Buy any of top 3 Cryptos i.e. Bitcoin, Ethereum and ORYXCOIN by signing up to a crypto-wallet, cryptocurrency exchange website, local bitcoins or crypto trading platform website, any of these avenues will allow you to deposit and exchange FIAT currency (USD, EUROS, etc..) into Bitcoin or other crypto-currencies.

2 - Once you have converted or exchanged your money into crypto-currency you can now use the SEND function in your wallet to purchase ORYXCASH.

3 - Login to [www.oryxpay.com](http://www.oryxpay.com), you're in the investor panel, ORYXCASH choose what crypto you will use, copy the crypto-currency public key and paste it in your SEND field of your wallet, and send payment.

4 - Once you've sent the payment you would have to make sure you provide the transaction ID and Receivers token address.

5 - Be attentive when sending crypto-currency: make sure you copy and paste the correct key, ETH to ETH, BTC to BTC, etc. if you copy and paste the incorrect cryptocurrency, for example, ETH to BTC, your payment will not process and it will be lost.

**How will I receive the ORYXCASH after I send my contribution?**

If you are an investor and have otherwise invested in traditional investment choices and are looking to branch out to the VC asset class, we are your right choice. Our minimum investment size is USD 15 , so the barrier to entry is minimal. In addition, Cryptocurrency has proven to be a very large investment opportunity as proven by Bitcoin, Ethereum and the like. Combining this trend, with our team of seasoned investment professionals who can identify exciting start up opportunities and nurture them to maturity; we have a formidable proposition that should provide a high return on the investment raised.

**Is ORYXCASH and ORYXCOIN Tradeable?**

Yes, both ORYXCASH and ORYXCOIN are tradable through exchanges or in a peer to peer basis.

**Is there a minimum investment stake?**

Minimum Investment is as low as 15 USD

**Is there a maximum investment stake?**

Not at present. However, if you plan on contributing a significant amount we encourage you to contact us directly before the round opens, as we have a limited percentage allocation for private backers.



## Bounty and Referral Campaigns

### What is a Bounty/Referral Campaign?

A bounty campaign is a PR event when a project is being promoted by its participants. Usually, a term “bounty campaign” is being used in ICO (Initial Coin Offering) crowdsale campaigns. The membership in such campaigns is being rewarded with blockchain tokens offered for sale during an ICO. Therefore, each user can participate in a bounty campaign and get a reward.

### How does the Referral Program Works?

We are launching a referral/air drop campaign for expanding our community. We have utility platforms already developed where one can spend their ORYXCOINS. Registration in each of the platforms or referring to your friends and family will enable you to earn more ORYXCOINS.

### Still have any query?

If there is still any issue, please contact us at [info@oryxian.com](mailto:info@oryxian.com) or contact us on any of our social media channel given on our website.