

HYBRID ASSET BACKED
INVESTMENT COIN



LITE PAPER

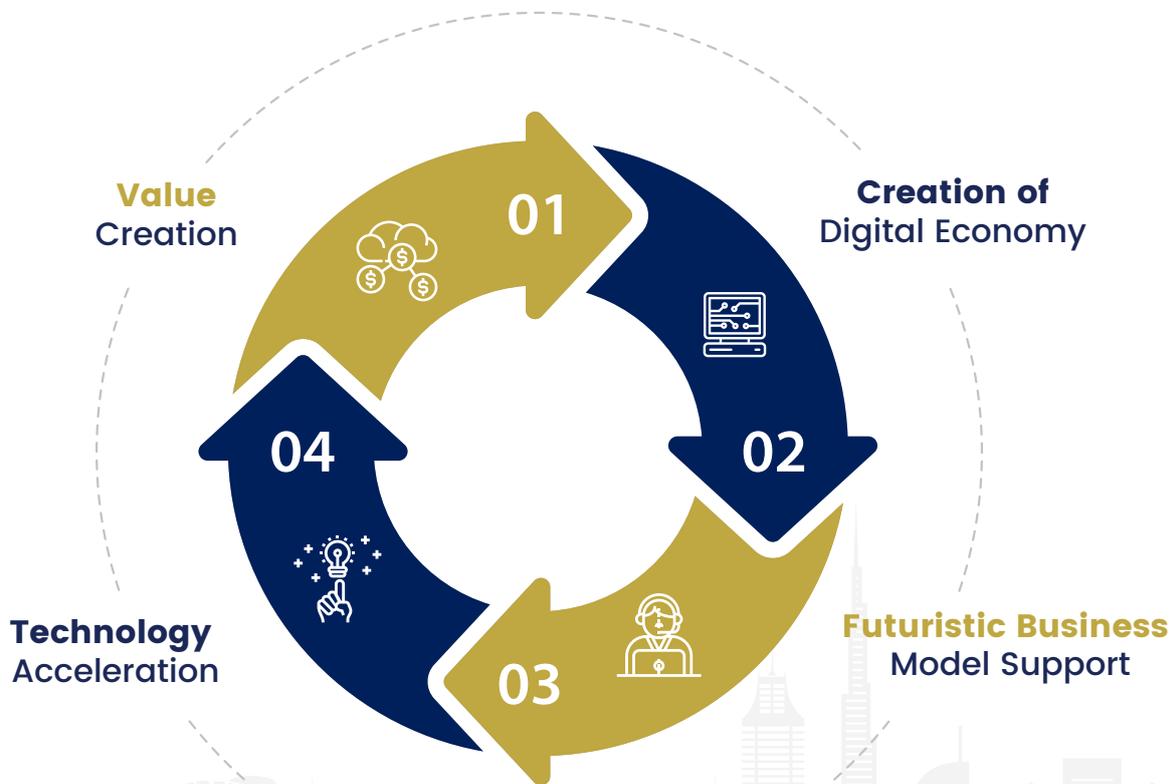
OUR MISSION

To become a complete financial ecosystem that creates value through fundamentals of investment into startups, which will hold multiple monetary values, while creating a social value, when these startups become the future employers of the world.

OUR VISION

Oryxian, as a community, aims to launch a platform that is open, transparent and gives startups the access to our state of the art blockchain i.e. NIHILO, smart contracts and token creation technology. OryxCash will provide a platform that would drastically lower the barriers to entry for entrepreneurs and innovators aiming to launch their startup on the blockchain and gain exposure to regulated and asset-backed tokens.

INVESTMENT GOALS/ STRATEGY



WHAT IS ORYX ECOSYSTEM?

Oryxian Community utilizes a New Digital Economy that is engulfing the world with a new way to conduct Financial Transaction.



Nihilo Blockchain

Blockchain solutions for wealth-management, Payment Systems servicing financial and retail Industry



OryxCash

A Hybrid digital asset under the VC format investing in startups



OryxCoin

A Utility coin generated from the mining activities with multiple use case such as: Revenue coin for OryxCash; Spending Coin in multiple utility platforms



OryxPay

Digital wallet system bridging fiat and crypto payments

BUSINESS CONCEPT

1. Mass Affluent

A very large segment of mass affluent cannot participate into potential ideas such as facebook, Uber etc. due to high entry barriers.

2. Pool Of Investments

OryxCash is a concept that decentralizes this access into the hands of such mass affluent customers by opening up a huge pool of investments for start-ups.

3. Empowerment

OryxCash empowers both the investors and the start-ups as it acts as their close beneficial partner for all their funding needs.



4. Start-ups

OryxCash enable more and more small ticket investors to invest in start-ups which was previously impossible.

5. Liquidity

Liquidity is achieved by selling their holdings by investors or startups in listed exchanges.

6. Global Brand

Our aim is to engage more and more people in the Oryx Ecosystem globally so we can build a Global Brand.

PROBLEMS & SOLUTIONS

PROBLEMS



Transparency

Oryxian AI based auditing platform
Company Valuation through Periodic Reporting



Liquidity

Capital is held long term – 7-12 years in a venture.



High investment limits

High investment limits have made VC funds a rich boy's club – Minimum \$1 Million



“Hot Deals” not accessible to individual investor

Startups gravitate towards a small number of deep pocketed HNIs for raising funds



Lack of Analytical expertise.

Most successful startups in the past 10 years are tech driven. Individual investors are unlikely to have tools to analyze such ventures



Valuations not being objective

Valuations in the VC space are done arbitrarily. They can be inflated many times.



No Goodness Reward

Social Impact is seen as a different vertical. Their value and valuation isn't mainstream.

SOLUTIONS



Transparency offered

Investor will see how their funds are utilized to invest in Startup ventures across the globe, through a proprietary Oryx Artificial intelligence (AI) platform.



Liquidity Answered

OryxCash will issue tokens that would serve as market traded digital assets, and will simulate a “secondary-market”, a liquidity innovation on traditional VC Fund Model.



No High investment limits

With a minimum investment threshold of USD 1,000 - VCs will be open to everyone.



Access to hot startups

Startups gravitate towards a small number of deep pocketed HNIs for raising funds



Lack of Analytical skills - solved

The AI platform is an independent technology that evaluates startups, while functioning as a reporting system



Valuations - Uniformed

AI's don't lie and won't differentiate. The value one gets will be 100% objective.



Goodness Reward – Social Impact

Social Impact is a focus vertical. Oryx believes in Crypto for Good.

BUSINESS MODEL

WHAT IS ORYXCASH?



Oryxcash is a new age venture capital (vc) fund raising platform for startups and early stage companies. It will solve the inherent drawbacks in the traditional vc model—drawbacks such as hindrance in participation non active early stage investors who are not aware of the latest developments in the vc ecosystem. Oryxcash further decentralizes this access into the hands of such mass affluent customers, thereby, opening up a huge pool of investments for start-ups which was not easy to access. Oryxcash empowers both the investors and the start-ups as it acts as their close beneficial partner, ensuring that companies grow, and the promoters can opt for raising additional funding for their ventures during Oryxcash investment days. This ensures that promoters stay committed and more involved in their projects as it takes care of their interests.

WHY INVEST IN ORYXCASH

Oryx is the inevitable evolution of the VC industry. It is happening and you will be in an advantageous part of it.

 **ORYXCASH™**

 **ORYXCASH™**

Transparency

- Oryxian AI based auditing platform Company Valuation through Periodic Reporting

Liquidity

- Digital Assets – OryxCash
- Secondary market with exit plan for investors

Revenue

- Monetization – OryxCoin rewards from OryxCash Investments or participation in utility platforms.
- Nihilo blockchain allows Masternode and staking with 60% and 40% ROI respectively.

Investment Limit

- Minimum \$15 OryxCash subscription
- Access & Easy to invest in High Potential Startups

Technology Platform

- NIHILO – Blockchain for Future
- Highest security encrypted wallet
- Seamless utility experiences.

Social Impact

- Giving Back to society through Social Investments and Charity.

ORYX ECONOMY

Oryx economy involves circulating all its assets within a broader ecosystem. The economy is defined by three demand matrix: INVEST, EARN & SPEND.

WEALTH MANAGEMENT (INVEST)



01

OryxCash is your long term investment available through investments into startups opportunities

OryxCoin is your utility coin generated through mining process and distributed as and when an enhancement in valuations of startups is booked.

EARN FROM YOUR INVESTMENTS

02



EARN FROM MINING & UTILITY PLATFORMS



03

- OryxCoin can be earned through staking and masternode mining with expected ROI of 40% and 60% respectively
- OryxCoin can also be earned from participating in our Utility Platforms.
- Startup enhancing utility by accepting OryxCoin for payments against their goods and services

- Decentralized raffle platform for Peer to Peer interaction audited by Escrow features www.nicket.co.in
- Monetizing your social media account through a blockchain based platform www.bartero.co
- Peer to Peer e-commerce marketplace www.nihilo.co.in

04



SPEND IN UTILITY PLATFORMS



Bartero

N NICKETS



WHAT IS ORYXCOIN?

OryxCoin is a non-monetary cryptographic medium of economic exchange that allows you to transfer value in a seamless, efficient and secure manner. It is non-monetary store of value that is processed via PoS blockchain algorithms without involving role of any intermediary.



PASSIVE INCOME FOR INVESTORS

Trading or investing in cryptocurrencies has always been time consuming and complex as a trader need not only need to understand the complexities of trading, but also the complexities of a rapidly growing cryptocurrency market.

Oryx brings you the amazing opportunity of creating a passive source income by providing incentivized staking and Masternode features. All you need to do is acquire a Nihilo Masternode or stake your Oryxcoins within the OryxCoin wallet and you would receive weekly rewards directly in your wallet without having to give any extra effort.

MAIN FEATURES

01

Nihilo Blockchain – Next Generation Blockchain Financial Infrastructure.

Oryx ecosystem is powered by Nihilo Blockchain— a strong powerful blockchain engine that can adopt any use case on top of it. The Oryx ecosystem will use both private and publically accessible Nihilo blockchain system for instantaneous processing of peer to peer transfer of wealth or simply cashless payment transaction.

02

Efficient and easy to use.

We are focused on bringing you an advanced blockchain that will establish a stable and resilient trustless network for Web 3.0 Infrastructure with easy to use UI.

03

Decentralized Governance

Nihilo is powered by a decentralized trustless governance framework that provides security, anonymity and fair rewards for network contributors i.e. miners

04

Masternodes Support

We provide you easy to understand Step-by-Step Guidance about setting up OryxCoin Masternodes for both Linux and Windows applications.

05

Instant Private Send

All transactions via Oryx network are safe and secure. OryxCash for transfer of wealth or OryxCoin for payments is processed in real time, 24/365. This Settlements are instant, final and irrevocable.

06

Masternode reward

60% Block rewards goes to Masternodes for hosting the blockchain and processing transactions. OryxCoin Masternodes ensure that 51% network attacks are not possible and also provide for Users' privacy.

07

Nihilo Marketplace

New age online platform processing payments in less than a second. Using advanced decentralized blockchain technology to power up web 3.0 marketplace.

08

Community

OryxCoin network is powered by hundreds of Community Masternodes, located all over the world. The governance of OryxCoin is efficiently decentralized and distributed. Anyone can propose or vote on governance proposals.

TECHNICAL SPECIFICATIONS



Nihilo	Private Blockchain	Block time	120 sec	Block size	10MB
Algorithm	POS	Block reward	0	Max supply	250.000.000
Ticker	ORXCH	Confirmations for transaction	10	Confirmations for mined block	100
		Premine	30.000.000		

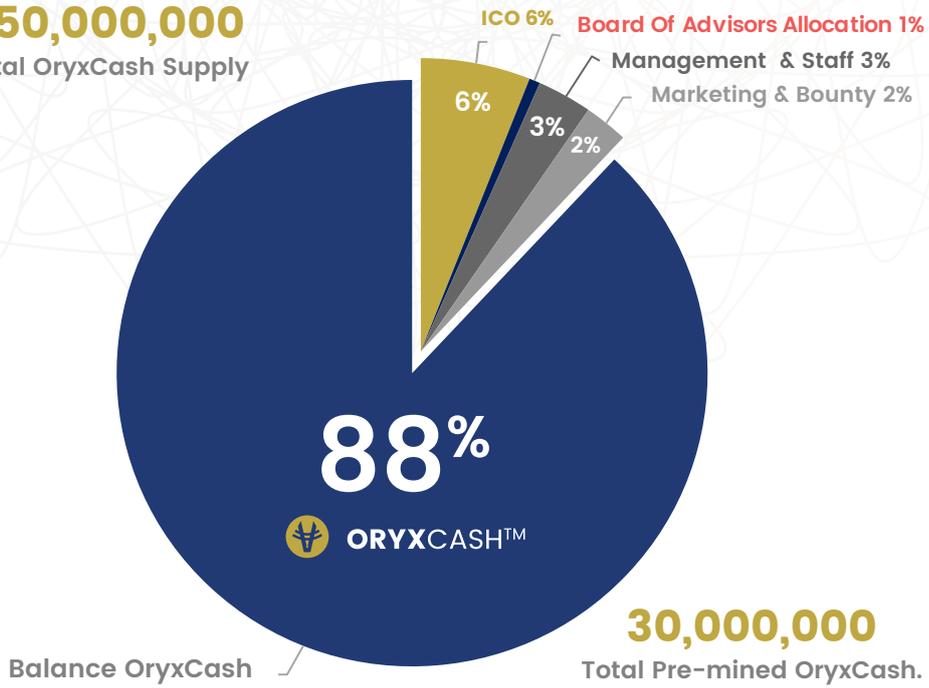


Nihilo	Public Blockchain	Block time	120 sec	Block size	10MB
Algorithm	Nihilo	Block reward	10 ORYX	Max supply	21.000.000
Ticker	ORYX	Confirmations for transaction	10	Confirmations for mined block	100
Premine	2,400,000	Masternode collateral	10.000 ORYX	Masternode reward	60%
		Staking reward	40%		



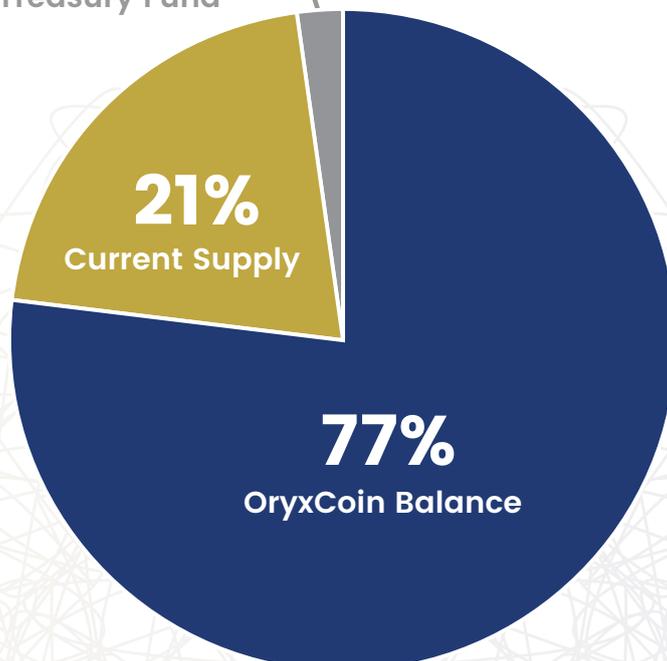
ORYXCASH DISTRIBUTION

250,000,000
Total OryxCash Supply



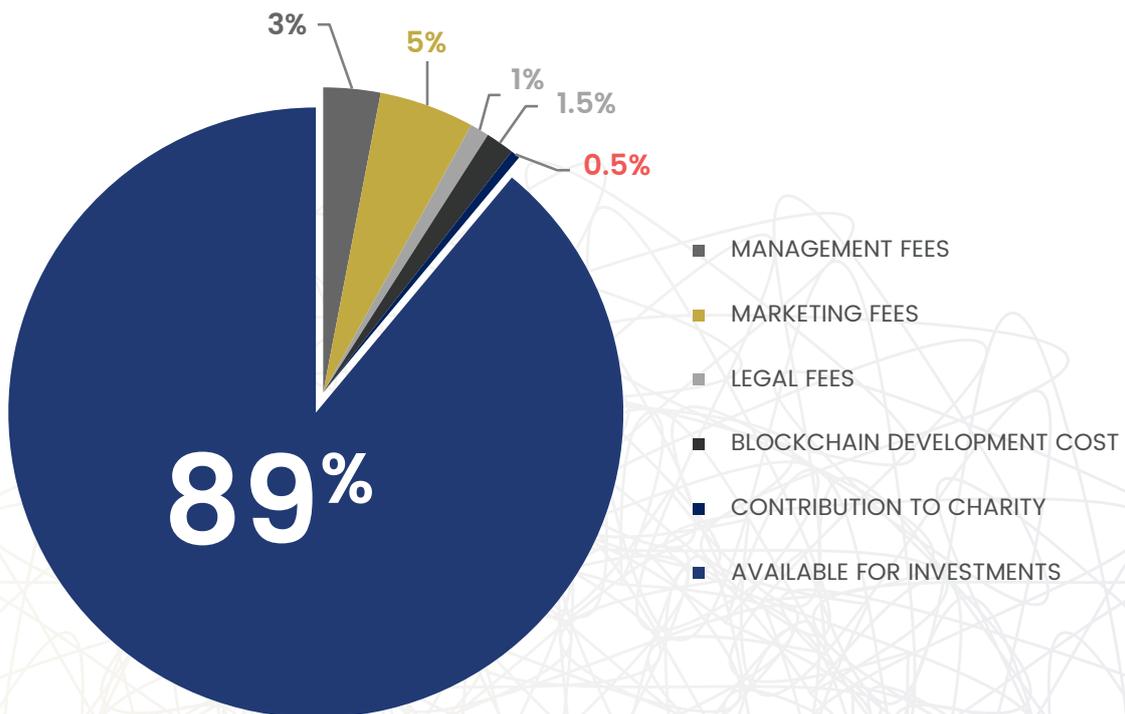
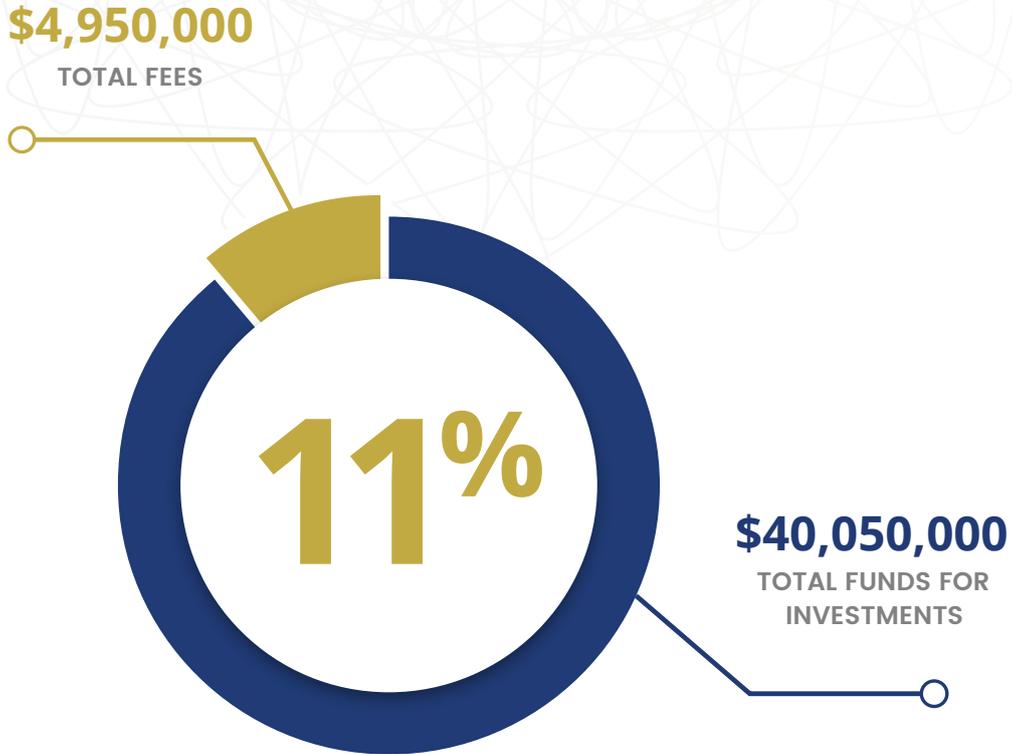
ORYXCOIN DISTRIBUTION

2%
Treasury Fund



USES OF FUNDS

Funds which will be sourced and will be allocated appropriately so that the ROI will be maximized. The plan is outlined below



OUR ROADMAP

ORYX has a pre-determined coordinated roadmap of which highlights are given below

01

Milestone 1 – Q1 2018

- ORYXCOIN Private offering
- Oryx Private Ledger
- OryxPay e-wallet Beta V.
- Oryx Team Growth
- Advisory Board Closure

02

Milestone 2 – Q2 2018

- OryxCoin Pre-ICO
- Blockchain/wallet Beta Release.
- Nicket Utility Platform Live.

03

Milestone 3 – Q3 2018

- OryxCoin Exchange Listing
- OryxCash ICO
- OryxPAY Ewallet Live
- Bartero Utility Platform Live
- Digital Bank – Puerto Ricco and Uruguay
- Prepaid Mastercard Roll out.

04

Milestone 4 – Q4 2018

- Investments into start-ups
- OryxCash Exchange Listing
- Oryx AI Platform Rollout
- Oryx Gaming Utility Platform Live.
- Nihilo Market Place Live.
- Establishing Virtual Accelerator, Launching Hackathons, Certification and Online Training through Oryx Education

INITIAL COIN OFFERING



ORYXCOIN™

2 MILLION

Pre-ICO

(20% Bonus OrxyCoins)

Closed Now

TEAM MEMBERS

Our team consists of investors, ex-bankers, technocrats and seasoned IT personals.



Sajid Jamal
FOUNDER



Ciprian Popa
CEO & CO-FOUNDER



Pradeep Kumar
COO



Mohammed Arif
CO-FOUNDER



Rajesh Johnny
CO-FOUNDER



Mujtaba Moyene
CO-FOUNDER



Anand V
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Matias Egonzo
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Diana Bayzakova
DIRECTOR, LEGAL &
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Sanjay Bhardwaj
DIRECTOR BUSINESS DEVELOPMENT



Ihor Pidruchny
IT MANAGER



Pierre Tavares
COMMUNITY MANAGER



Ike Ionita
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